

OUR VISION

To be the Premier Educator for Service Excellence

OUR MISSION

To inspire Passion for Service and Contribution to Society through Excellence in Continuous Education

OUR VALUES

Responsibility, Integrity, Passion and Excellence (RIPE)

OUR CULTURE

An Open and Conducive Learning Environment, With Mutual Respect and Professionalism to Build A High Performance Organization



CSM ACADEMY
INTERNATIONAL

HOW TO APPLY (FOR LOCAL AND INTERNATIONAL STUDENTS)

STEP
01



Fill up the following online forms

- Application Form - CSM Academy International Pte Ltd
- ICA Form 16 and Form V36 – applicable only for International Students (complete in English and duly signed by applicant)

STEP
02



Attach the following documents

- A copy of passport-size photograph with white background
- A copy of NRIC (for Singaporeans and PR)
- A copy of passport - applicable only for International Students (must have at least 1 year validity)
- A copy of birth certificate - applicable only for International Students

Bring the original documents for the above items

- Notarised/Certified true copies of all your educational transcripts and completion certificates
- All documents need to be translated in English and submitted along with the original documents
- Proof of English Proficiency; either IELTS/TOEFL score sheet or equivalent qualification (if applicable)
- Resume or Letter from employer certifying period of employment (if applicable)
- Bank balance to show a minimum of S\$30,000 for students from visa-required countries (China, India etc) / Evidence of study loan, sufficient enough to cover the course fees - applicable only for International Students
- Application fee (non-transferable and non-refundable)

STEP
03



Offer by the School

Upon receipt of your completed application, you will be notified of the outcome of your application within 2 weeks. Successful applicants will receive electronic version of Letter of Offer and terms and conditions page if any.

STEP
04



Application of Student Pass – Only applicable for International Students (Skip this step for local Students)

Upon approval of your application, CSM Academy will proceed to submit your Student's Pass application via SOLAR+ to Singapore Immigration and Checkpoints Authority (ICA). You will be notified of the outcome within 6 weeks.

STEP
05



Payment of Programme Fees

For Local Students – You will be required to bring the original certificates for verification, sign the student contract and make course payments.

For International Students - Once your Student Pass application is approved-in-principle by ICA, you will be required to bring the original certificates for verification and to sign the student contract, followed by course fee payment. Do contact our Student & Industry Outreach Executive if you require student services on arrival such as airport pick-up, accommodation, medical check-up and more.

Payment mode:

- Via Paypal (For online applications)
- Or
- Via Nets / Cheque (For counter applications only)



CERTIFICATE

DESIGN
THINKING

BEHIND
EVERY DESIGN

THERE IS A METHODOLOGY TO CREATE
THE RIGHT SOLUTION.

CSM Academy International Pte. Ltd.
250 Sims Avenue, #03-01, SPCS Building
Singapore 387513

Tel: +(65)629 629 62
Email: csmsupport@csmacademy.edu.sg
Website: www.csmacademy.edu.sg



Cert No. : EDU-2-2105
Validity: 31-08-2021 to 30-08-2025

ERF Registration No. 200505735M
ERF Validity: 20/05/2022 - 19/5/2026

www.csmacademy.edu.sg

CERTIFICATE IN DESIGN THINKING



INTRODUCTION - KICKSTART YOUR IDEAS & INNOVATIONS FOR BUSINESS SUCCESS

Design Thinking is a new, dynamic, exciting and proven management concept used by many of the most successful organisations (Apple, Deutsche Bank etc). Students who aspire to get management positions in any sector of our society are strongly encouraged to understand how design thinking can become a major factor in their own industries' success. By understanding the design thinking process, they can assist their organisations to bring about dynamic transformations and provide for stability and sustainable success in the future.

Students who undertake this course will benefit from understanding a range of concepts such as differentiation, innovation, creativity, ambidextrous thinking, teamwork, end-user focus and curiosity.

Students will be able to learn through the experiential problem-solving approach to understand the role of Design Thinking in management decision-making and planning strategy. They will be trained to reframe problems, conduct interviews and observations to understand the deeper needs of users so as to arrive with innovative solutions.

ABOUT CSM ACADEMY

CSM Academy was established since 2005 as a Private Education Institute to deliver Service Management programmes with a major focus on healthcare services education. It delivers multi-level courses ranging from Certification and Diplomas to Bachelor's and Master's Degrees. Other than healthcare, CSM Academy also provides educational courses across a wide range of other disciplines including biomedical research, digital media, and hospitality & tourism.

CSM Academy emphasises skills competency, applied workplace knowledge and service excellence, developing several of their own intellectual property programmes in Aged Care, Therapy Services and Biomedical Science, all designed to help students make a positive impact in the lives of someone else.

CSM Academy is equipped with laboratory facilities and an elder care home to facilitate holistic curriculum for our healthcare students. Our Biomedical Laboratory is well-equipped to prepare students with the necessary skills to plan and perform their research projects and be aware of good laboratory practice and health and safety.

CSM believes Life Skills is essential to meet the challenges of everyday life. To cope with the increasing pace and change of modern life, we offer healthcare courses which provides the necessary skills education not just workplace but home life.

COURSE DURATION*

Full time: 1 month
Part time: 2.5 months

DELIVERY MODE*

The course is delivered face-to-face, in classroom mode.

COURSE STRUCTURE*

There are a total of 3 modules have to be completed and passed for the award of the Certificate in Design Thinking.

COURSE COMMENCEMENT*

January, April, July and October
• A minimum number of 15 students for the commencement of the class.
• Students will be informed 2 weeks before the commencement of the class.

ASSESSMENT METHODOLOGY*

Assignments, assessment tasks.

Note:
In case students fail the main examination of a particular module, they are allowed to sit for 'One' supplement assessment with payment of the appropriate fee*. Students are to re-take the module, shall they fail the supplementary assessment. Modules are independent of each other.
* Refer to Miscellaneous Fees

* Certain information is subject to change.

GRADUATION REQUIREMENTS*

Students must complete and pass all 3 modules to be awarded the Certificate in Design Thinking will be conferred by the CSM Academy International Pte Ltd.

Local students must achieve an attendance of 75% and international students must achieve an attendance of 90%.

COURSE DEVELOPER & AWARING BODY*

CSM Academy International, Singapore

COURSE LEARNING OBJECTIVES*

This Certificate programme aims to provide students with the knowledge to understand design and design thinking and how these can have an impact in services such as health and education. The participants will acquire skills in collecting, recording and linking of information, use of tools and techniques to understand and capture users' specific needs, make prototypes – which is an essential part of design thinking – bring together all the skills learnt to frame a problem, and arrive at a good solution through a project.

COURSE MODULES AND SYNOPSIS*

1. Design for Individual, Others and Society

- Introduction to the world of design and design thinking through case studies from design thinking practitioners;
- Collecting, recording and linking of information in a digital scrapbook;
- Understanding the types of design people need and how to make them happy; and
- How does design have an impact in services such as health and education?

2. Design Thinking Tools

- Tools and techniques to understand and capture users' specific needs;
- Skills for producing and presenting prototypes.

3. Design Thinking Processes

- Bringing together all the skills learnt in the first two modules; framing a problem and arriving at a good solution; and
- Project to learn the process of design thinking.

* Certain information is subject to change.



ENTRY REQUIREMENT

Minimum Entry Requirements:
Obtained at least a C6 at GCE N levels in any subjects or equivalent. NITEC in any disciplines.

English Language Requirement: Obtained At least a C6 at GCE N level or Academic IELTS 4.5 or equivalent.

FEES

Application Fee
(Non-Refundable and non-transferrable)
Local Students: S\$50
International Students: S\$600

Course Fee
For local students: S\$2,800 (before GST)
For International students: S\$3,800 (before GST)

Insurance Fees
Fee Protection Scheme***: Subject to prevailing market rate
Medical Insurance Fee****: Subject to prevailing market rate

*** The Fee Protection Scheme (FPS) serves to protect students' paid fees.
**** It is compulsory for all local and international students to purchase medical insurance which is valid throughout their course of studies with the CSM Academy International. Local students (Singaporeans, PRs & Non-student's Pass holders) may opt-out for this scheme if they can provide the proof of adequate medical insurance coverage in Singapore.

Note:
- Payment of fees is in Singapore Dollars.
- Payment method only by Cheque/ Nets/ Telegraphic Transfer

Miscellaneous Fees
Please ask for a copy from our Programme Executives.